



Robbie Dale (LEFT) and Johnny Walker, the two Radio Caroline disc jockeys who have said they are prepared to go on broadcasting despite the ban on pirate radio stations which came into effect at midnight last night, on board the ship off the Suffolk coast yesterday.

'Cash curbs' poser for Caroline

DAILY TELEGRAPH REPORTER

AN advertisement on Radio Caroline has posed a problem for its Irish managing director, Mr. Ronan O'Rahilly, as he struggles to keep the pirate radio station afloat despite the Marine Broadcasting (Offences) Act.

The station's administrative offices have been moved to Amsterdam to avoid the effects of the Act. Yesterday an advertisement selling a £4 transistor radio asked for the money to be sent to Amsterdam.

But under the Exchange Control Act, 1947, it is illegal to send cash or postal orders abroad. Arrangements should be made through a bank manager who has to be satisfied that the money is for the stated purpose and that goods will be delivered on receipt of the money.

Unwitting breach

Only then can he make the finances available. Pirate radio fans could reasonably be expected to send postal or money orders, which would be an unwitting breach of the Act.

Few of them are likely to go through the banks. And if they do the manager may be uncertain about the legality of buying goods advertised on an outlawed radio.

The Post Office could offer no guidance last night. "That's one for the lawyers," said a spokesman.

It took Mr. O'Rahilly, 27, by surprise. "I've been so busy this past week that I don't really know about the details of the advertisement. I'll look into it."

He seemed surprised that money should be sent to Amsterdam because the radio sets "are in England." This also poses problems for those involved in their distribution as to their situation under the Act.

DAY 1 UNDER THE JOLLY ROGER



THERE were whispers about a naval gunboat bullying out to close them down some time after midnight. The captain, who weighs heavy and looks a bit useful, said he would defend us: "If I am a pirate I must act like a pirate."

They kept watch all night and all yesterday too but the only suggestion of marauders since the Marine Broadcasting Offences Act outlawed Radio Caroline South was an empty Guinness bottle which gave the boat a nasty bump at lunchtime.

And the tape for the threatened retaliatory broadcast—"The Truth about the Life of Harold Wilson"—is still in the ship's safe, off Felixstowe.

Mobbed

It was all rather anti-climatic after the dramatic count-down to Monday midnight. The British disc jockeys, now forced by the Act to live in Holland, had been mobbed at Liverpool Street station in London and remobbed at Ipswich.

They were battered by banners promising them they were "gone but not forgotten" and showered with such offshore comforts as socks, cake, jellies, teddy bears, fruit, chocolates and a can of custard.

Eventually they reached the ship to solemnly salute the close-down of the neighbouring Radio London with a one minute's silence on the air.

And so Caroline the first—it started broadcasting on Easter Sunday 1964—became the last, outlawed but unrepentant.

At midnight they played "We Shall Overcome" and broadcast the assurance "Caroline Continues" to a potential pirate audience estimated at 25,000,000, and some cocky sarcasm to Mr. Wilson, who, it was hoped, would be listening in the Scilly Isles.

Stoicism

Aided by celebratory beer and Wheatabix, chief disc jockey Robbie Dale and Johnnie Walker continued through the night with a ruthless cheerfulness self-imposed with considerable stoicism since, technically, they now face a maximum of two years in jail.

"That audience," said Walker in wonderment. "You can feel them out there—tens of millions of them."



PHOTOGRAPH BY JOHN SEYMOUR

ROBBIE DALE and JOHNNIE WALKER: Midnight rebels.



by **DERMOT PURGAVIE**

ABOARD CAROLINE TUESDAY NIGHT

This is their justification for sitting it out in the North Sea with a Dutch crew and 6,000 records—they toss the flops over the side—in defiance of the Government.

"We have perhaps a third of the population on our side and many more sympathisers," says 27-year-old Dale. "They are the jury. They are involved with us and we can't walk away from them."

"I don't enjoy giving up my flat and all my friends in London, and being forced to live in a strange country. We are naturally apprehensive about what could happen to us, but as long as Caroline continues, commercial radio—which is what millions of people seem to want—stays in sight."

22-year-old former Birmingham master-General, they think it's car salesman, denies he is "a kind of him to continue delivering brave and courageous martyr for Caroline mail to its former London free radio."

"I am just doing a job that hundreds of young blokes would be eager to do. But I can't accept that I'm a criminal for playing pop records. A criminal is someone who commits a crime against society, and I'm not doing that."

"I could have changed my nationality and not be threatened, but I don't see why I should have to."

Puppet

"We are in fact very happy that Mr. Wilson has at last recognised us as a legal station. He has been unable to pass a law putting us off the air—only Britons working for it are committing an offence—and therefore has conceded we are a legal station operating in international waters."

Both disc jockeys intend to return to England to see if the Government will go through with its threat to prosecute them, and although they play "Puppet on a String," dedicated to the Post-

So, for the moment, the time-less world of round-the-clock pop, irreverent chat and remorseless cheer goes on at Caroline South, an enduring 470-ton monument to teenage addictions.

After three and a half years of pirate radio, embroidered by battles with guns and petrol bombs and a lot of bitchery, how much future is there for Caroline, officially deprived of its British advertising—about 70 per cent. of the former total—and apparently suffering a shortage of disc jockeys prepared to take the risks involved?

They will be broadcasting American-sponsored religious programmes for at least two hours a day—enough, they claim, to cover the costs of the station, and they say they have bookings from half a dozen new international accounts.

"Barring gunboats," says Dale, "the only thing that will close down Caroline is land-based commercial radio. Or Daleks."

FREE CAROLINE COMMERCIALS WORRY FIRMS

Boast of US support unfounded

Radio Caroline—the last continuing voice of free radio, as it now describes itself—flooded Britain with advertisements yesterday. Of 11 commercials, some repeated many times, monitored by the News Team between midnight on Monday—when the Government's ban came into force—and yesterday evening, nine were found to be unauthorized. The remaining two were of doubtful status.

This means that, barring unexpected recovery, Radio Caroline must go off the air in a matter of weeks. In particular, Caroline has failed to attract the rich American advertising which it had boasted was lined up for it.

Senior R.A.F. officers have begun an official inquiry into a helicopter crew's unscheduled flight on Monday night from the R.A.F. station at Leconfield, Yorkshire, to Radio 270's ship off Bridlington. It is said to have dropped taped messages from absent disc jockeys to those on board.

GPO GIVE WARNING OF LEGAL RISKS

BY THE NEWS TEAM

Advertisements for big American firms like Coca-Cola were carried on Caroline yesterday, but on inquiry they proved to be unauthorized.

One advertising manager said he would seek legal advice about Caroline's broadcasts. Others tried to get in touch with Caroline's Amsterdam office to have the advertisements taken off (under the new Act it is an offence for British companies to advertise on pirate radio).

Contact between Caroline's vestigial London office and its newly opened one in Amsterdam was broken for long periods yesterday. The Amsterdam office's telephone appeared to be permanently engaged.

Caroline's two stations, one off the Isle of Man, the other off Harwich, opened fire on the Government early. Both stations broadcast unpleasant comments on the Prime Minister, and encouraged listeners to support a new "Broadside Campaign" against the Act by sending letters to a London address—which turned out to be a G.P.O. sorting office.

The G.P.O. fired back with a full-page advertisement in *Time* magazine warning American advertisers of the provisions of the Act. Several anonymous letters attacking the Act were received at *The Times*.

Meanwhile Mr. Ronan

O'Rahilly, who said a week ago that he would continue running the stations, moved freely round London. One of Caroline's disc jockeys went so far as to hail him publicly over the air. Other former directors of Radio Caroline were "not available" or emphasized that they had left the station.

Last night Mr. O'Rahilly told *The Times*: "I am not concerned with Radio Caroline in the United Kingdom in any way that would be in breach of the Act."

He told reporters outside Caroline's former London office that he had come there because the building housed the offices of Mid-Atlantic Films, of which he was a director. He was launching a film called *Girl on a Motorcycle* with Marianne Faithfull.

Mr. O'Rahilly refused to answer questions about broadcasts by Caroline of unauthorized advertisements. He said the station's audience was so large that it would be very attractive to advertisers who wished to place their orders abroad.

Companies Comments, page 6.

The Dutch tender *Offshore 3* made a supply run to Caroline North yesterday from Ramsey, Isle of Man, with fresh water and mail. Until the Order in Council extending the pirate radio legislation to the Isle of Man is formally issued, this operation remains legal.

RAF flight queried

FROM OUR CORRESPONDENT—York, Aug. 15

Shortly before Radio 270 signed off on Monday an R.A.F. helicopter flew 25 miles from its base at Leconfield in east Yorkshire to the pirate radio ship anchored three miles off Bridlington.

It dropped recorded farewell messages from disc jockeys who were unable to reach the boat for the final evening's broadcast because of bad weather.

Details of the flight were disclosed by Mr. Ross Randell, an announcer, during a broadcast. When the tapes were dropped they fell into the sea. Attached to them was a note to the producer telling him not to mention anything about the flight.

At the R.A.F. station at Lecon-

field an officer said: "An investigation is being carried out and statements taken from the helicopter crew. As far as we know it was an unscheduled flight. A full report is to be sent to the Coastal Command headquarters at Northwood, Middlesex."

Mr. Leonard Dale, chairman of the company that ran Radio 270, said at his office in Filey, Yorkshire: "I was very surprised when I heard over the air that a helicopter had flown to the ship to deliver the tapes. I did not do anything about it because I thought the helicopter crew might just be practising and they were doing this as an exercise."

'We'll probably all be in gaol tomorrow', alarmed manager says

Companies disown commercials by Radio Caroline

BY THE NEWS TEAM

Alarm and despondency spread among businessmen in London and abroad yesterday as several companies were told by *The Times* that advertisements in their names had been broadcast on Radio Caroline, thus exposing their directors to the possibility of a term of up to three months' imprisonment or a fine not exceeding £400. Most replied indignantly that the advertisements had not been authorized.

The most serious instance concerned Bulova Watches, one of Caroline's earliest and most loyal advertisers. Bulova's products were advertised repeatedly on Caroline North and South yesterday. But Mr. Anthony Reachill, advertising manager for Bulova in Britain, said he knew nothing of the advertisements. He said the company had cancelled their bookings with Caroline about



Lulu: a voice purporting to be hers wished Caroline South well.

three weeks ago, and he would seek legal advice about the broadcast. The advertisements had certainly not been placed from offices abroad.

Radio Caroline North carried a Coca Cola advertisement at 11.30 a.m. Later Mr. Peter Curtis, for Erwin Wasey, Coca Cola's British advertising agency, said it had not been placed by them, and would not have been booked from the com-

The penalties

The publicity manager of Horlicks Ltd., manufacturers of the beverage advertised several times yesterday on Radio Caroline North, emphatically denied that his company had authorized the commercials. His company had sent specific instructions to the radio station not to put any advertisements out after August 14, and this letter had been acknowledged.

The anti-pirate Act states that those who advertise on pirate radio are guilty of an offence; so are those who participate in a broadcast, or supply recorded material for one. On indictment the maximum sentence is raised to two years or an indeterminate fine. Company secretaries, managers, or officers may be liable for the acts of their companies.

Radio Caroline North also carried an advertisement for Schick razor blades. Mr. G. Valentine, joint managing director of Garland Compton, advertising agents for Schick in Britain, said they had placed no such advertisement; their clients had informed them from Brussels that they had not done so either. Mr. Valentine said the agency would be inquiring into the matter.

'No connexion'

A number of commercials were put out by Caroline North yesterday for Consulate menthol cigarettes. Consulate's advertising agents said they had cancelled all further commercials after midnight yesterday.

Mr. Leslie Clark, manager of the Futurist Theatre, Scarborough, whose current show featuring the Bachelors group was advertised on Caroline North early yesterday, said possibly the advertisement had been placed by the firm presenting the show—P. P. Music Ltd., headed by Mr. Philip Solomon, a former director of Radio Caroline's sales company. Mr. Clark said he was "alarmed" by the news that the show was being advertised on Caroline North, and would see his managing director about it immediately. "We shall probably all be in gaol tomorrow," he said.

Mr. Solomon said later that he had not authorized the broadcast, and now had no connexion with Radio Caroline.

A director of a Birkenhead firm of estate agents, asked if his firm had authorized an advertisement on Caroline North yesterday, said: "We have nothing to say until we have sought

'I won't pay'

But among the disclaiming non-advertisers were many who said they had been forced off the air reluctantly. Mr. James Gardner, lessee of the Chislehurst cave complex in Kent for the past 40 years, denied that he authorized Radio Caroline to put out the commercials inviting people to visit them which were broadcast early yesterday morning. But he said he deeply regretted having to do so because he thought Caroline's advertising had done very well indeed.

"If it were legal, I would advertise again tomorrow," he added. "It is a very good service and worth every penny".

Mr. Derek Gardner's photographic business in two shops at Leatherhead and Epsom, Surrey, was advertised repeatedly yesterday on Radio Caroline South (the two men are not related). Mr. Derek Gardner said: "I did not commission the advertisement, and it was done without my permission. I don't intend to pay for it."

He said he greatly regretted the passing of the Act, because he attributed most of his recent 30 per cent

sales increase to his Caroline advertisements. "I have a great sympathy for them—they have done a good job. I don't agree with the Act but I certainly would not defy it."

The first advertisement to appear on Radio Caroline South after the midnight deadline came at 12.27 and was for Caroline Cars, of Upper Ham Road, Ham, Richmond, Surrey.

The advertisement invited listeners to telephone to the firm, who deal in new and secondhand cars, and gave their correct telephone number. Callers were told to mention the name of the disc jockey, whereupon they would be able to demand £10 off the price of a car. The advertisement was repeated frequently throughout the day.

Yesterday, Mr. Peter Davy, aged 27, one of the two partners in the company, named after the radio but having no other connexion with it, said: "We booked no advertisements for after midnight, and they gave this one without asking us."

Lulu not available

"We are all for Radio Caroline, but we definitely did not give permission for any advertisements after midnight. If we wanted to continue, we would. If we were prosecuted, we would fight."

Listeners to Radio Caroline South at 11 a.m. yesterday heard a voice, purporting to be that of the pop singer Lulu, wishing Radio Caroline well. This would appear to constitute an offence under the Marine & Broadcasting Offences Act. The singer was "not available" yesterday to inquirers, but managers and public relations consultants were thrown into confusion by the news.

Another weird intervention was that in favour of an unpublished novel called *Cane*, of which an advance copy appeared somehow to have come into the hands of a Caroline South disc jockey. He proceeded to plug it throughout the day, without disclosing publisher, author or price, or indeed any information except that it was "controversial".

Operative word

Disc jockeys also named throughout the day the record companies whose discs they were playing. Supplying records is an offence under the Act, but all the companies concerned said firmly that they had not knowingly supplied the records.

The operative word was "knowingly", for unofficially many people in the industry are still happy to have their products aired.

The official policy line as laid down by the International Federation of the Phonographic Industry remains that the industry is against pirate radio on the ground that large sums are being paid by the stations, who pay no royalties.

It is felt that the pirate radio business is now in its death throes. Caroline is confidently expected not to last more than a few weeks without British advertising revenue.

But a vast network of publicists, agents and artists may continue to use Caroline surreptitiously to exploit their discs. The recording companies admit that they would be hard put to it to stop even their own staff from supplying Caroline one way or another with new discs.

CAROLINE CLAIMS: WE'RE BOOKED FOR A YEAR

By MARTIN JACKSON

RADIO CAROLINE, the lone Pop Pirate, claims to have bookings worth £300,000 in international advertising—enough to last her until next year.

But **WHO** is paying to keep the station on the air?

That was still the mystery yesterday, the day after the Bill outlawing the pirates became law.

In Amsterdam, where the pirate chiefs have opened offices safe from British prosecution, a spokesman said: "We are handing out very little free advertising."

"Most of it has been paid for. Some contracts entered into by international companies before the new law came into force run for more than a year."

DENIALS

But companies were quick to deny that they were advertising with Caroline—an offence which carries a £400 fine or three months in prison.

An executive of Nestlé's, the Nescafé company, said in Switzerland: "We are not—why should we?"

In London Mr. Ian Bruce, of Horlicks, stressed: "We cancelled our advertising and had an assurance from the station that it would cease."

"These commercials still being broadcast were not booked by us."

A Beecham official: "Radio Caroline is not authorised to use these advertisements—all our contracts ended in November last year."

Caroline's main hope of finance will be wealthy American evangelist groups who are denied air time by B.B.C. and I.T.V.

'BULLIED' MANXMEN WILL PASS ON THEIR RADIO PROTEST

From GEORGE LOCHHEAD

TODAY the Isle of Man Parliament found itself a frustrated David in face of the Goliath that is Westminster and the British Government.

After a day of hard-hitting debate, it was unable to take a clear-cut decision on its row over pirate radio and the right of Mr. Edward Short, the Postmaster-General, to compel a ban on the Radio Caroline service to the island.

Thanks to an archaic and slightly absurd system of voting, the M.P.s could not at once get the row passed to the Commonwealth Secretariat because, despite an 18-6 vote in favour, this idea was vetoed by the legislative members.

Honest air

Only after a second deliberation in their own chamber, the House of Keys, was the move approved.

But after the last few months of a jaded House of Commons, I found it all very bright and breezy with an overall impression of honest men speaking their minds without fear or favour.

Again and again speeches revealed a sense of lack of communication, of remoteness from the gentlemen in Whitehall.

For it is in London that, clearly, the whole bother has started. In particular in Her Majesty's Privy Council.

For it was they who rejected an appeal by the I.O.M. delegation to withhold the Order in Council that compels the island to accept the U.K. legislation banning Radio Caroline.

'Too timid'

Such meetings are usually kept hush-hush but, in the closing stages of today's debate, Mr. Clifford Irving, member for East Douglas, said:

"I think the mistake we made was in our modesty. If we had blackened our faces before we got in, banged tables, and screamed, we would have got more than enough. But we were too modest, too timid... and in the end, we got what the Americans call the 'bum's rush'."

And the feeling that they had been bullied by a high-handed British Government persisted throughout the debate.



AN angry businessman demanded yesterday that Radio Caroline stop advertising his firm's goods.

The row took place in the plush new offices of the pirate radio station in Amsterdam.

Leatherhead and Epsom photographic dealer Derek Gardner, 31, flew from London to register his personal protest after a letter from his solicitors failed to bring about any action.

Like many other firms, unauthorised advertisements for his photographic business are still being broadcast.

Mr. Gardner handed over another letter from his solicitors and told Caroline's office executive Miss Rosalie "Pinky" Siedenburg: "I shall be very angry if the advertisements continue. They are proving a great embarrassment to me."

Miss Siedenburg, 21, promised that the advertisements would be withdrawn.

And a colleague, Mr. Malcolm Spencer, 23, added: "If we had realised that advertisers were getting upset we would have taken off advertisements there have been complaints about a long time ago."

The Sunday Mirror monitored the station and found that twenty-two products, places or services were advertised in a twenty-four-hour period.

Four sweet products, tea, a tea-making machine and an after-shave lotion were also plugged.

Confusion

Twenty-eight of these twenty-nine advertisements—some of them repeated several times during the monitoring—were not authorised by the firms or their agents.

Not a single penny was paid for any of them.

Confusion has been the aim of the pirate radio station ever since it became outlawed just under a month ago, and shifted its headquarters from London to the Netherlands.

Into its programme of non-stop pop it has punctuated a series of fake advertisements to foil anybody contemplating action under the Marine Broadcasting Act.

This move has proved unpopular with some of the firms concerned.

Others are not at all unhappy that their products and services are being boosted free of charge.

Like Mr. James Gardner, for the past forty years lessee of CHISLEHURST CAVES.

Said Mr. Gardner: "Quite frankly I am extremely glad I am getting this advertising free."

"If Caroline becomes legal again tomorrow I would spend every spare penny with them. I think it's the best kind of advertising the world has to offer."

A tourist board official in the ISLE OF MAN said: "It would be looking a gift horse in the mouth if we said we did not approve."

The Isle of Man got four lengthy mentions during the period of monitoring.

HARD SELL FOR PIRATE JINGLES

SPANGLES, KIT KAT, SMARTIES and TWIGLETS plugs are all without the sanction of the makers.

None of these firms have even advertised on Caroline.

Similarly, plugs for TEASMADE, OLD SPICE and TYPHOO TEA are without the approval of the manufacturers.

FORD'S advertising manager Mr. Jack Sheard, said he would seek legal advice.

"I did not know it was happening," he commented. "I can state quite categorically that they were not placed through my office, and all advertising of this kind is handled by me."

MACLEANS have even asked for the tape of their toothpaste ad to be returned.

So far they have had no response to their request.

TEKNA, a High Wycombe firm making a range of products, said they were very happy about the free publicity they were getting.

So were ACRYLIC PRODUCTS, who market with-it clocks.

Upset

"We don't anticipate any legal proceedings," said the owner. "We haven't done anything wrong."

SCHICK, the American razor blade firm, denied that their advertisement had been placed through an international agency.

"We haven't given permission for it and we're certainly not paying for it," said a spokesman.

One of the big international firms to be upset is BULOVA.

Their watches were advertised by the pirate station for more than three years.

Their time checks still go out... unofficially.

Cigarette companies are also alarmed that their products are still being advertised.

Said a spokesman for DU MAURIER SUPER KINGS: "We have done everything possible to stop transmissions on our behalf."

Added a spokesman for PETER STUYVESANT and CONSULATE: "We have asked for our tapes back, but without success."

The drinks people are also hopping mad.

Said Mr. Gordon Moncrieff for PEPSI COLA: "We have officially disowned the advertising that is going on at the moment by writing to the Postmaster-General and to Radio Caroline."

Commented Mr. Timothy Brookes, advertising manager of COCA COLA: "Caroline knew we were not authorising the ads. We have never bought time with them."

PERNOD are also unhappy about the publicity they are getting.

Anxious

A spokesman said: "We don't believe in the old saying that any publicity is good publicity. We are most anxious to take these advertisements off the air."

AQUA VELVA and CAROLINE CARS, named after the pirate station, both said they had not authorised the advertising that was being carried out on their behalf.

Said Mr. Peter Davy of Caroline Cars: "We're getting a lot of business from the ads, selling a lot of cars, and you can't expect us to turn away customers, can you?"

In Caroline's new canal-side offices Mr. Spencer, a former newspaper reporter, said he could not say which firms had placed new contracts with them.

"I don't think they would appreciate it if I did tell you," he added. "But I can say they are coming in thick and fast."

"After Monday when the ship tenders go out, the adverts will be changed."

"They have gone on until now because we wanted to keep up the continuity."

"I cannot state categorically that we are receiving payment for advertising from British companies."

"On the other hand, we are still getting inquiries from them."

"Caroline is far from broke."

'Stop giving free plugs'

Photographic dealer Derek Gardner meets Caroline's office executive "Pinky" Siedenburg. He told her: "I shall be very angry if the advertisements continue. They are proving a great embarrassment."

Canal-side pirate base

Amsterdam "hideaway" of the Caroline pirates. The offices are beside a canal and plush. And the "crew" are still defiant.

